

CARB Verifies Cleaire LongMile® Diesel Particulate Filter

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For Immediate Release

San Leandro, CA. – Cleaire Advanced Emission Controls announced today that the California Air Resources Board (CARB) has verified the LongMile diesel particulate filter as Level 3+ for on-road applications. The CARB Level 3+ designation means the LongMile has successfully demonstrated diesel particulate matter (PM) emission reductions of greater than 85% while meeting the NO₂ emission standard. The LongMile has passed stringent performance and reliability testing and is compliant with CARB verification requirements which are also recognized by the US EPA.

“This highly anticipated milestone for LongMile demonstrates Cleaire’s on-going commitment to developing innovative, reliable and cost-effective diesel particulate filter (DPF) technology for the vast majority of pre-2007 diesel engines,” said Gale Plummer, CEO. “Rather than prematurely replace good equipment to comply with regulations and clean air initiatives, retrofitting with a DPF enables vehicle and fleet managers to achieve 2007/2010 PM emission levels at a much lower cost.”

Effective October 18, 2010, this CARB verification allows the LongMile to be installed on 1993 through 2006 model year engines from 5.3 to 16 liters. The verification also makes the LongMile eligible for government financial incentive programs used to meet regulatory requirements such as the CARB Fleet Rules and New York Local Laws.

“Based on a unique sintered metal material that is exclusively available to Cleaire, the LongMile provides the highest level of particulate matter reduction, but at about half the exhaust backpressure of a conventional filter,” said Brad Edgar, President and Chief Technical Officer. “This low restriction design is ideally suited for diesel engines utilizing exhaust gas recirculation (EGR) technology, which can be especially sensitive to exhaust backpressure.”

Additionally, the LongMile’s passive regeneration system, compact size and state of the art monitoring system make it an excellent candidate for retrofitting a very broad range of trucks and buses.

Please visit www.cleaire.com for more information or to locate an authorized dealer.

About Cleaire Advanced Emission Controls, LLC

Cleaire designs, develops and manufactures retrofit emission control systems for today’s existing diesel engines. Our diesel particulate filters have been verified by the California Air Resources Board (CARB) and are compliant with both US EPA and CARB requirements to provide maximum PM emission reductions for a wide range of diesel applications, both on-road and off-road. Furthermore,

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Press Release

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Cleaire provides proven solutions to diesel emissions compliance while extending the operating life of existing equipment and avoiding costly replacement. Our unmatched network of dealers throughout North America provide local pre- and post-sale support, including grant writing assistance, installation and training. Cleaire is headquartered in San Leandro, California, with manufacturing operations in San Diego, California.

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